



**SOUTHERN VALLEYS**

COTTON GROWERS ASSOCIATION

## SPONSORSHIP PROSPECTUS 2016/17

### General Sponsorship Packages

These sponsorship packages are for 12 months (calendar year) and are not associated with the bi-annual awards dinner. The awards dinner sponsorship packages will be available in the February of the awards year (2017).

#### **PLATINUM PACKAGE**

Three exclusive packages at Platinum level are available. The platinum sponsors are the exclusive partners of the SVCGA, and other businesses within the same industry are not able to sponsor at the platinum level.

The platinum package includes:

- Corporate logo and a direct link to your website featured on the SVCGA homepage
- Business name and logo featured on all SVCGA promotional material
- Business banners displayed in the foyer/registration area at the cotton dinner event
- Four complimentary entries for all SVCGA events held in the calendar year (excluding the awards dinner)
- Opportunity to set up promotional displays at all CGA events
- Opportunity to have a 5 minute presentation at the main CGA field day event
- Opportunity to place three inserts of advertising material in handouts at field days
- The opportunity to distribute information through our email network (via the CGA secretary) once a quarter
- One 400 words insert in the cotton info newsletter
- Link in our website email directory
- Use of bale weighing trailer at a discounted rate
- Recognition as Platinum Sponsor at all CGA events

**Cost: \$7,000 (incl. GST)**



## ***GOLD PACKAGE***

Six gold level sponsorship packages are available

The gold package includes:

- Business name and logo featured on larger SVCGA programs
- Two free entries for all SVCGA events held in the year (excluding the awards dinner)
- Opportunity to set up promotional banners at CGA events
- Opportunity to place two inserts of advertising material in handouts at field days
- The opportunity to distribute information through our email network (via the CGA secretary) biannually
- One 200 words insert in the cotton info newsletter
- Link in our website email directory
- Use of bale weighing trailer at a discounted rate
- Recognition as Gold Sponsor at all CGA events

*Cost: \$5,000 (incl. GST)*

## ***SILVER PACKAGE***

Eight silver level sponsorship packages available

The package includes:

- Business name and logo featured on larger SVCGA programs
- Two free entries for all SVCGA events held in the year (excluding the dinner)
- Opportunity to place one insert of advertising material in handouts at field days
- Link in our website email directory
- Use of bale weighing trailer at a discounted rate
- Listed as Silver Sponsor for all events

*Cost: \$ 3,000 (incl. GST)*



## **BRONZE PACKAGE**

Ten bronze level sponsorship packages available

The package includes:

- One free entry for all SVCGA events held in the year (excluding the dinner)
- Link in our website email directory
- Use of bale weighing trailer at a discounted rate
- Listed as Bronze Sponsor for all events

*Cost: \$1,500 (incl. GST)*

## **SUPPORTERS PACKAGE**

Unlimited packages

- Link in our website email directory
- Use of bale weighing trailer at a discounted rate
- Listed as a Supporter Sponsor for all events

*Cost: \$500 (incl. GST)*

## **CUSTOM PACKAGES**

Looking for something you didn't see in our sponsorship proposal? We are happy to create a custom sponsorship package to meet your needs. If you have a unique idea or concept that will enhance your presence at ANY of the 2016/17 SVCGA events please contact us today to discuss the details.

## **NOTES**

To become a sponsor the Southern Valley CGA please complete the attached form and return to [admin@svcga.com.au](mailto:admin@svcga.com.au) or call Emma Ayliffe on 0458 307 347 or email on [emma.ayliffe@elders.com.au](mailto:emma.ayliffe@elders.com.au). Packages are offered to previous Sponsor before being released publicly. Full sponsorship must be paid by the 28th February of that sponsorship year, failure to do so terminates sponsorship. Dinner packages will be available from January.



# 2016/17 SVCGA EVENTS Sponsorship Booking Form

COMPANY NAME:  (insert name & address details)	Date:	
	Authorised By:	
	Contact Person:	
Please email or post confirmation order to: SVCGA Po Box 41 Whitton NSW 2705 E: <a href="mailto:emma.ayliffe@elders.com.au">emma.ayliffe@elders.com.au</a> M: 0458 307 347	Telephone No:	Purchase No:
Package Description	Please Tick	Price (incl. GST)
Platinum Sponsorship		\$7,000
Gold Sponsorship		\$5,000
Silver Sponsorship		\$3,000
Bronze Sponsorship		\$1,500
Supporter Sponsorship		\$500
Custom Sponsorship		\$
Please confirm all details are correct, sign and return to the SVCGA by email or post to the above address. Upon receipt of your booking you will be issued with an invoice.		
Signed:	Date:	

